



# MSC MALAYSIA'S 1<sup>ST</sup> CYBERCENTRE

## “An Introduction”



**KL Sentral is the 1st Cybercentre in the country and functions as an extension to the MSC Malaysia to provide more choices and growth to the ICT and creative multimedia industries. An ideal location for investments and activities.**



**The KL Sentral Cybercentre Management has set up 2 key components to support the MSC Malaysia initiative:**

- 1) MSC Malaysia Cybercentre - Creative Innovation Centre (CIC)**
- 2) MSC Malaysia Cybercentre - Incubation Centre (INC)**



**MRCB Technologies Sdn Bhd functions as the One-Stop Centre for all MSC Malaysia Status Companies located in the KL Sentral Cybercentre vicinity.**

**Focused to be the reliable and trusted one-stop centre readily available to attend to your enquires, complaints, suggestions and feedbacks.**

**Tel: 03-2785 1800/2773 5799 ; Email: [osc@mrcbtech.com](mailto:osc@mrcbtech.com)**



# Creative Innovation Centre (CIC) @ 1B-G-1



# Creative Innovation Centre (CIC) @ 1B-G-1

The CIC is a MSC hub where all 'Made In Malaysia' MSC Malaysia products 'n' services are displayed and exhibited. It is a centre where professionals and students show-off their latest products 'n' technology, and in return increases the product's market value.

## Showcase Area - Digital wall screens (Creative Multimedia Content Display)

- functions as a showcase unit for screening and showcasing of professionals' and students' works in digital form

## MDeC information Kiosk screen

- MSC Malaysia information

## Resource Centre:- ICT

- A selection of local and international books & reference in the various creative multimedia sectors, product designs, architecture, games, animation, arts & culture, fashion, new media, digital technology, business, etc...



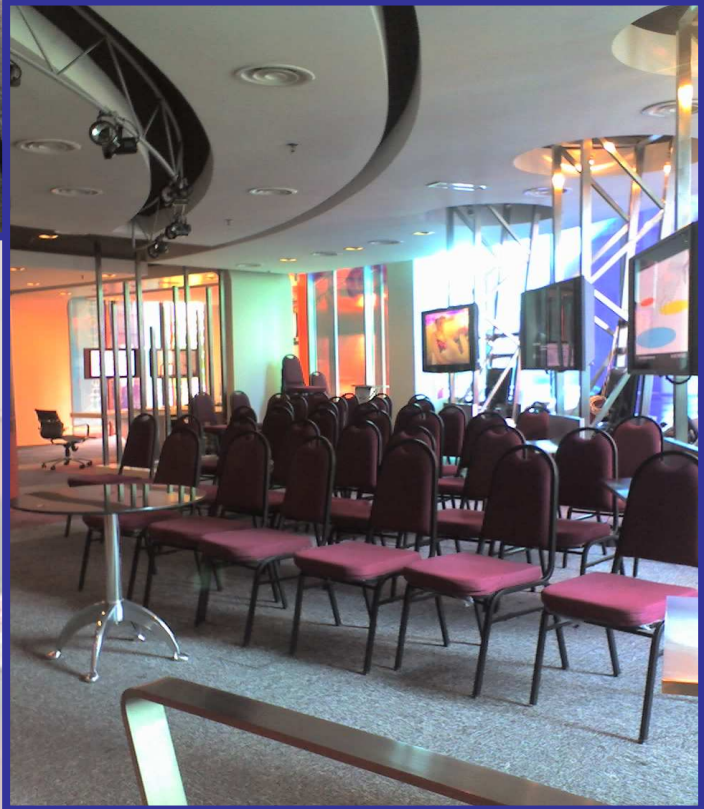
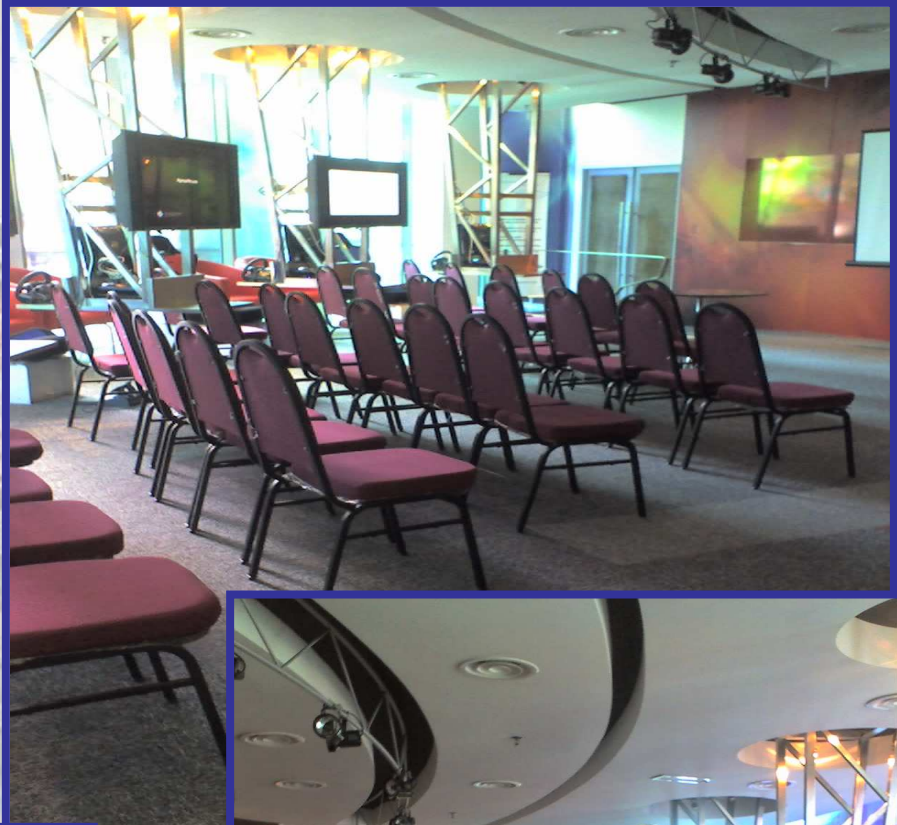
**Resource Centre  
@ CIC**



**MDeC  
information  
Kiosk @  
CIC**



# Exhibition Hall @ CIC



## Incubation Centre (INC) @ 1B-3-1

The MSC Malaysia Incubation Centre at KL Sentral is designed to maximize the success rate of startup and emerging businesses in the Creative Multimedia Industry in Malaysia. The Incubator provides an environment where entrepreneurs can focus on the important aspects of getting their business startup off the ground.

The Incubation Centre houses “Early Stage Growth Companies” involved in the development of Creative Multimedia Content.

### Definition of “Early Stage Growth Companies”

#### ▶ **Seed-Level**

companies Entities that have been incorporated within the past two years, and have ideas or concepts that require funds for proof of concept.

#### ▶ **Start-Up**

companies Entities that may be in the process of setting up or have been in business for a short time and require capital for commercialisation of their products / solutions. These companies may not be generating profits yet.

# Reception Area @ INC



# Meeting Rooms @ INC

Meeting Room 1 & 2 - Combined



Meeting Room 1



# Meeting Room 3 @ INC



# Facilities for Rent - Rates

## 1) Creative Innovation Centre (CIC) @ 1B-G-1

Location	Rate per Hour	Rate per Day
Exhibition Hall	RM 120	RM 800

**\*FREE OF CHARGE TO:-**

- ❖ MDeC
- ❖ MSC Malaysia Status Companies
- ❖ KL Sentral Incubatees
- ❖ Non-Profit Organisations and associations related to the CMC industry
- ❖ Projects organised by Students

*\*Subject to approval – please enquire on a case to case basis*

**Note:** *We do not provide any audio visual facility and catering service for both CIC and INC.  
We have 60 banquet chairs but all set-up arrangements are to be done by the hirer.*

# Facilities for Rent - Rates

## 2) Incubation Centre (INC) @ (1B-3-1)

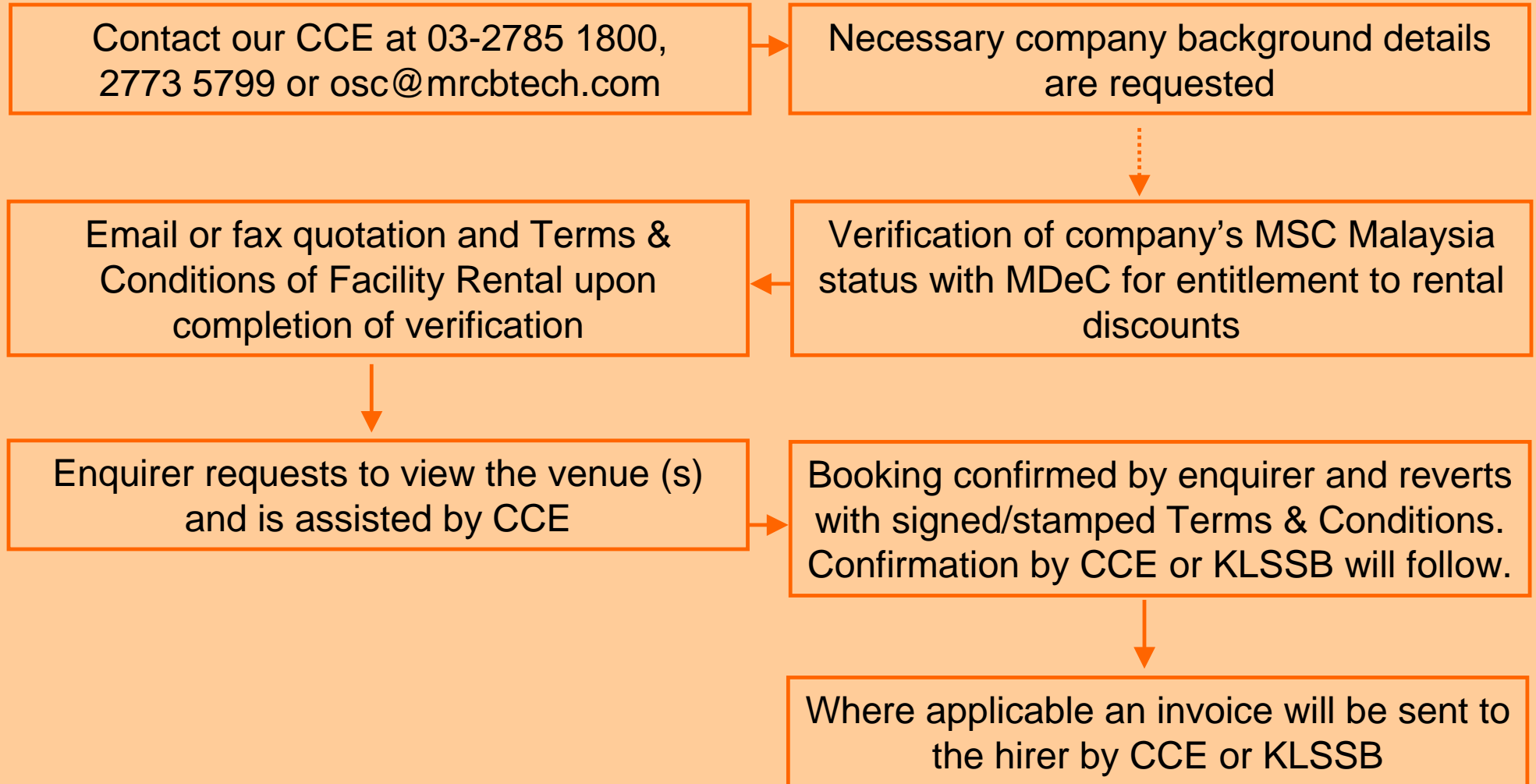
Location	Rate per Hour	Rate per Day
Meeting Room 1; 8 to 10pax	RM 90	RM 500
Meeting Room 2; 8 to 10pax	RM 90	RM 500
Meeting Rooms 1&2 - combined	RM 180	RM 900
Meeting Room 3; 20pax	RM 120	RM 800
All Meeting Rooms (combined)	RM 200	RM 1000

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- ❖ Creative Multimedia Content (CMC) MSC Malaysia Status Companies
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# Facilities for Rent Process Flow



CCE – Customer Care Executive

KLSSB – Kuala Lumpur Sentral Sdn Bhd